

## Agri-Impact Centre

### Overview

Agricultural productivity can be a powerful means of achieving inclusive growth in Africa. It offers sustainable employment, food security and can provide income diversification, particularly to vulnerable communities.

Sustainable growth can be achieved by transforming Africa's predominantly smallholder farmers into productive market-oriented value chains and business entities that can provide goods and services to local, regional, and global markets.

### Why does the centre exist?

We aim to tap into the full potential of the agribusiness sector within South Africa and the continent, cognisant of this sector's ability to accelerate sustainable and inclusive growth and development.

We work to foster new developmental approaches by finding innovative and unique business models and methodologies that will increase the agro-industrial value add along the entire agribusiness value chain.

### What activities do we undertake and how can your organisation benefit?

**Skills development:** Our flagship executive development programme is the Agribusiness Management Programme (AMP) aimed at managers within the Agri-retail industry. The programme equips middle managers with specific industry related skills to become effective managers and leaders in their organisations.

**Research:** We will be conducting research into aspects pertinent to the agricultural sector. This includes research done by TSB's masters and doctoral candidates, as well as commissioned research to probe concerns specific to organisations.

**Thought leadership:** Performing case studies and evaluations of critical areas within the agricultural sector. This is done with the objective of addressing industry specific concerns and guide best practices from a strategic and management standpoint.

**Faculty:** Our faculty and professional industry associates are carefully selected for their subject matter expertise, practical experience, and their ability to bring both rigor and relevance to deliver value and impact to your learning experience and organisation.

### Contact

Reach out to us to find out more about the centre or to get involved in what we do.